

Interlink offers advanced warehouse mgmt solutions

Interlink Technologies, a Perrysburg-based advanced warehouse management solution company, focuses on workforce productivity to meet business objectives for the third party logistics (3PL), retail, food, pharmaceutical, electrical / building supply, electronics, automotive, janitorial, home improvement, and cosmetics industries. The company provides a turnkey solution that includes its Warehouse-LINK® software, project management, training, implementation, and support across the US, Mexico, and Canada.

Lynn Granatir, marketing director for Interlink, said, “Interlink was founded on the vision of providing paperless, real-time information in the warehouse by utilizing barcode technology. As a pioneer in the field of WMS or warehouse management systems, Interlink used the IBM platform for software development. Stihl Chainsaw was Interlink’s first customer, which led to numerous custom solutions from 1986 to 1991. In 1991, Interlink introduced DC Wizard, which offered a base WMS software package incorporating

best practices paired with robust software and barcode technology. Companies such as Americold, Abbott Labs, Dana, Clorox, Perrigo, Sargento, and others implemented DC Wizard software and saw immediate improvements in productivity and fulfillment throughout the entire warehouse.”

Granatir noted that its WHSe-LINK® technology was launched in 1996 and introduced user-configurable functionality and multiple warehouse functionality with features such as cross-dock, ASN, cycle counts, kitting, shuttle, dynamic slotting, and yard management. Warehouse-LINK, Interlink’s current software solution, includes web-enabled technology that is database neutral (SQL Server or IBM DB2) with advanced WMS functionality.

When speaking of the company’s solutions, Granatir said, “Understanding the customer’s goals, timelines, and budget are important for successful projects. Working as a partner with the customer, Interlink works closely with the customer to define operational procedures. These definitions are analyzed and configured with the Warehouse-LINK software. Interlink provides an enormous amount of user configurability that can be changed on the fly. When customization is needed for unique warehouse functions, Interlink is up to the challenge to provide the solution to meet the needs.”

Granatir noted that an important part of the Warehouse-LINK solution involves



integration with other systems that are used in the warehouse. Warehouse-LINK works independent of enterprise resource planning (ERP) and accounting systems, however, there is a communication flow that is required to obtain information from the ERP and to update information to the ERP. System integration may also involve other automated warehouse systems such as conveyors, scales, automated storage solutions, dispensing systems, pick to light/pack to light, etc.

There are multiple benefits of Interlink’s services, noted Granatir. She said, “Warehouse-LINK provides benefits throughout the entire warehouse. One

of the biggest benefits is accessing real-time, accurate inventory information – knowing inventory quantities and where inventory is located throughout the warehouse. Inventory becomes available for fulfillment as soon as it enters into the system, and audit trails track everything about the inventory – expiration dates, lot numbers, production and receive dates, user history, etc. It also provides the opportunity to optimize warehouse space with the flexibility to mix locations, set up temporary locations, and utilize dynamic slotting and just-in-time processes. It is also a system directed solution, (...continued on page 21)



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NAMSA

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LLC, a long-time trusted partner of NAMSA,” commented Christopher Rupp, vice president of global marketing and commercial operations of NAMSA. “The addition of this service will allow clients to proactively address the largest challenges of

bringing novel devices to the global marketplace – securing appropriate coverage and payment for new and existing technologies. We look forward to delivering device manufacturers faster, more cost-effective commercialization results through our comprehensive, full-service development solution,” Rupp concluded.

Reimbursement Strategies, LLC, similar to NAMSA, places a significant concentration on providing clients efficacious and

timely development outcomes through the organization’s expertise in reimbursement strategy, health economics, medical policy research, and coverage advocacy, noted officials.

Remarking on the acquisition, former president of Reimbursement Strategies, LLC, Edward Black, stated, “We are very pleased to join the NAMSA team as we work together to provide clients the most critical services required to navigate our

industry’s complicated global reimbursement landscape.”

Currently serving as NAMSA’s director of global reimbursement Strategy, Black continued, “It is more important than ever for device manufacturers to assess reimbursement challenges early so they may fully integrate this planning into regulatory and clinical research pathways to achieve resource efficiencies and expedite market commercialization.”

G-2000

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roadside recovery, custom storage, forklift rentals, and can provide clients with different utilities depending on the customer’s requirements.

“We strive to meet the unique warehousing and distribution needs of each and

every customer. From the handling and shipping to the storage of machinery and merchandise, we tailor our services to specific company needs,” said Yoder.

G-2000 Inc. Trucking

G-2000 Trucking offers specialized machinery transport for industrial machinery and plant inventories. It offers trucking services from small loads of 2,000 pounds all the way to 140,000 pounds. This includes tandem axle trailers to super load

trailers.

“We can really handle just about anything,” noted Yoder. “We can take care of everything from rigging and loading to installation at the new location. Our services are tailored to the job at hand to maximize reliability and minimize cost and time.”

A few of the services G-2000 Trucking provide includes:

- High-value product transportation
- Oversize load rigging and transportation

- Air ride transportation
- Expedited services
- Boxing and crating
- Inside delivery and setup
- Climate-controlled transportation

Yoder concluded by saying, “Overall, we have the most competitive rates and we are always looking for buying, storing, and trucking opportunities. We are very creative because we have been in the same business for years.”

Interlink

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where workers are given directives through Warehouse-LINK® that follow defined business rules for every process – receiving, putaway, picking, and shipping. Benefits include an increase in order accuracy, an increase in productivity, and a decrease in labor requirements. Using Warehouse-LINK’s automated

cycle counts ensures inventory accuracy and can eliminate costly, time-consuming physical inventory counts.”

The company is expecting further growth in 2019, which will require an expansion of the technology team.

Granatir explained that there are several differentiators that sets Interlink apart from its competition, including:

- Interlink’s software has been developed from the ground up and continues to be developed in house.

“Our ongoing and intimate knowledge

provides a huge advantage to the quality of the code, growth of the package, and ability to provide customizations,” said Granatir.

• Interlink is a technology company focused specifically on managing warehouses, distribution centers, and enhancing the supply chain.

• Warehouse-LINK® is designed with the user in mind.

“Our goal is to deliver flexibility, functionality, and features that make it easy to use,” said Granatir.

• Interlink’s dedication to partnering with the customer strengthens the relationship and provides peace of mind that Interlink is as committed to the project’s success as the customer.

“Interlink’s dedication and commitment continue after the ‘go live’ with support that is second to none,” concluded Granatir.

Interlink Technologies began in 1986 in Maumee, and in 2006, Interlink moved to its current location in Perrysburg at 139 West Indiana Avenue.

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